

FIRST DAY ON THE SLOPES IN QUÉBEC AREA SET FOR NEXT WEEK

Beaupré, November 15, 2012 - The countdown is launched... Mont-Sainte-Anne and Stoneham Mountain Resort are just a few days away from their mutual opening days!

MONT-SAINTE-ANNE

Beaupré's resort will not be able to offer skiing for the weekend, since the thaw of the last days was more present than originally anticipated. In order to provide great snow conditions in a safe environment for opening day, we decided stay closed for the week-end and then open as soon as the temperature permits.

STONEHAM

To stay true to tradition, Stoneham offers a memorable party at the mountain the week before its opening Friday November 23rd! All this starts with a traditional rail jam in a snow park set up specially make for the occasion, followed by a competition with cash prizes. A Pull-In underwear show will also take place indoors, following the presentation of ESK MEDIA and BROTHERS FACTORY new ski and snowboard freestyle movies. To keep the party going on all night, the resort will also host DVBBS, a popular DJ act that opened for the LMFAO concert during the Québec City summer Festival this past July.

Tickets available at customer service, at D-Structure and Empire boutiques;
\$12 until November 18, \$20 afterwards.



BUD LIGHT STOPEN DETAILED SCHEDULE

- >4-6pm: Practice for the event
- >From 6pm: Outdoor hot tubs opening, rail jam and contest, with \$1 500 to win!
- >9pm: Doors open for partying
- >9:15pm: Presentation of Hungry, snowboard movie from Brothers Factory and Souvenir, freeski movie from ESK Media
- >10:15: The place will heat up... check out the Pull-in underwear fashion show!
- >11pm: [DJ de la formation DVBBS](#)
- >0h30: [DJ Adam Doubleyou](#) / House DJ at Le Boudoir - famous in the area!

GREAT LODGING DEAL FOR THE NIGHT

For only \$79* per person in double occupancy, stay at the [Hotel Stoneham](#), just a few steps from the party and the hill! Book your night at 1.800.463.6888 x 710.

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Source Lisa Marie Lacasse
Communications Manager
1.888.827.4579 # 323
lisa-marie.lacasse@ski-stoneham.com

Amélie Leclerc
Communications Coordinator
1.800.463.6888 # 566
amelie.leclerc@ski-stoneham.com