

STATION BLÜ – NORDIC SPA

RANK 33th

100 MOST AMAZING SPAS IN THE WORLD

Saint-Tite-des-Caps, Thursday, February 1st, 2013 - In 2011, less than six months after its opening, **Station Blü - Nordic spa** deserved the GRAND PRIX DU DESIGN. In 2012, the CONDE NAST TRAVELLER UK, a world reference regarding luxury tourism, had identified **Station Blü - Nordic spa** (with two photos) as being possibly a new standard for the industry of spas. Today, **Station Blü - Nordic spa** is in 33rd rank (equally with a spa of Dubai in United Arab Emirates) of 100 MOST AMAZING SPAS IN THE WORLD.

" Is it time to celebrate? " jokes Martin Gladu, president and general manager. " We do not work for that but it always pleases and moreover, it's like they are saying " you are in the right direction " ", he said.

" It is certain that we appreciate these recognitions but what pleases us more, it is to see the satisfaction of our clientele. To dare to make things differently always represents a risk and it was that risk which made us the most nervous " admits Mister Gladu.

The mention of **Station Blü - Nordic spa** in this Top 100 is a step furthermore towards a growing international recognition. Since the opening, **Station Blü - Nordic spa** was the subject of more than 200 articles in more than 18 countries.

Station Blü – Nordic spa is located less than 60km from Québec city, and half-way in between Mont Sainte-Anne and Le Massif de Charlevoix. Its unique concept is distinguished by its architecture, the extravagance of its facilities, exceptional natural environment, and musical atmosphere but especially by the fact that visitors can socialize. Everything is designed accordingly.

Over 5 million dollars in private investments were needed to ensure that the philosophy of the concept is reflected in all facilities. **Station Blü – Nordic spa** is a place that offers a relaxation and socialisation environment, an exceptional natural scenery highlighted by contemporary buildings in Charlevoix flavor (wood paneling reminding old barns of farmers in the region) and with high quality facilities. In which you will find, a wood- heated sauna, a steam bath with a freshness fountain and a giant whirlpool on two levels offering an amazing natural panorama.

The site benefits from the presence of a winding river, with clear water. Surrounding the center, where the access is easy from the sauna. There is also a 40-foot cliff that frames the whole and creates an exceptional staging to live a unique experience for athletes, nature lovers, epicureans and groups of all kinds. Covering an area of no less than 3,250,000 square feet, the equivalent of 190 NHL rinks, Station Blü can accommodate up to 140 guests at a time!

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